WINICK

FOR RETAILERS

RETAIL SPECIALISTS

WINICK REALTY GROUP LLC

FOR ALL OUR CLIENTS, WINICK IS RIGHT SIDE UP.

-Winick leverages the two sides of the retail equation in a fiercely competitive arena to consistently maximize the success of our *retail clients*; that's the upside that keeps them coming back.

And because we know that every property has a distinct life of its own, we energize the right strategies at the right time to bring out its best from every angle.

WE FIND LOCATIONS THAT PERFORM.

Winick understands your objectives, anticipates your challenges and works hard to exceed your expectations. Because we know that your location represents your brand. We're on the street with ears to the ground, not simply sitting at a computer.

We have extensive relationships with landlords and developers. Our recommendations are based on experience, intensive research and insight into retail market trends and a proven track record for capitalizing on market conditions. Winick will also serve as your dedicated real estate division for hands-on portfolio management and disposition strategies.

Our comprehensive, customized store leasing and brokerage services for retail tenants address the following:

- Tenant representation
- Concept-to-completion design strategies
- Key market analysis
- Lease negotiation
- Renewals and relocations
- Project management
- Expansion strategies
- Asset disposition
- Comprehensive canvassing

RETAIL DEAL OF THE YEAR

Winick Realty Group received the "*Most Significant Deal of the Year*" award for Columbus Square by the Real Estate Board of New York.

DRIVING NEW YORK RETAIL FOR OWNERS AND RETAILERS

Winick Realty Group provides innovative store leasing, portfolio management and consulting services to property owners, corporate and institutional owners and retailers. With our distinguished track record of identifying ideally suited, consistently high-performing locations, we've earned the trust of some of the most prestigious companies in the United States.

Winick has been driving New York City's retail transformation for over 25 years. We apply our influence and marketing savvy to help owners conceptualize and design their projects, and aggressively navigate the complex, costly and competitive real estate landscape for local and global retailers.

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INSPIRING CONFIDENCE

The Winick team is comprised of over 45 experienced sales people and brokers in every discipline who know that the business of retail leasing is far more complex than simply finding the right location. It's their negotiating prowess that produces a successful financial outcome for our clients.

Realistic, street-smart and diplomatic, we are acutely aware that every transaction, large or small, is the result of positive human interaction. We don't take that for granted. That's why clients on both sides of the retail equation put their confidence in Winick time and again.

PERFORMING PROPERTIES

In an environment that too often is a beauty contest of locations and neighborhoods, Winick develops relevant, focused and financially advantageous strategies for every asset in the client's portfolio, not just the most sought after. With a strong emphasis on representation, growth and expansion, Winick works hard to uncover opportunities that maximize the value and performance of each distinct property – for owner and tenant alike.

WE SECURE RETAIL TENANTS WITH STAYING POWER.

You want successful, long-term tenants. Winick negotiates the most favorable lease terms that enhance the value and image of your property.

We care for your property as if it were our own. Whether it's an individual asset or a multi-market portfolio, we help you increase your overall long-term profitability.

Winick's comprehensive leasing, marketing and consulting services include:

- Brokerage and leasing services
- Concept-to-completion design consulting for mixed-use properties
- Research and canvassing
- Investment sales
- Marketing and public relations, including brochures for tenants and brokers
- Exterior signage recommendations
- Presentations to real estate brokers
- Neighborhood tours for prospective tenants

101 Maiden Lane

235 Gold Street, Brooklyn

Amsterdam Ave. and 60th St.

885 Avenue of the Americas

252 Atlantic Avenue, Brooklyn

455 West 37th Street

162 Myrtle Avenue, Brooklyn

502 Metropolitan Avenue, Brooklyn

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